

press release

Universal Studios Singapore Halloween Horror Nights and Blumhouse Bring Modern Horrors From Screen To Scream

SINGAPORE, 3 September 2025 – Universal Studios Singapore Halloween Horror Nights will feature a first-ever collaboration with horror leader Blumhouse. From *M3GAN* to *The Purge*, its most sinister characters escape the screen to terrify guests at Southeast Asia’s biggest Halloween event. This year, the event will transport guests into the forbidden 13th hour – an anomaly that was never meant to exist. When the clock strikes 13, reality fractures, the dead reclaim the living, and unsuspecting victims are sealed in a ghastly fate.

Blumhouse: Fear Lives Here



PHOTO CREDIT: RESORTS WORLD SENTOSA.

Terror will descend in an all-new show, **Blumhouse: Fear Lives Here**, bringing leading producer of horror Jason Blum’s signature movies to life. This projection mapping spectacle will feature some of the most iconic Blumhouse films and be accompanied by an original cinematic score that will ignite the horror fan within every guest. As darkness falls, the castle will transform into a symphony of dread as it heaves with the horror of *M3GAN*, *The Black Phone*, *Happy Death Day*, and *The Purge*.

Blumhouse Bar: The Taste Of Fear



PHOTO CREDIT: RESORTS WORLD SENTOSA.

The Blumhouse cinematic experience will continue at the bone-chilling **Blumhouse Bar**. This immersive experience will invite brave souls to step into horrifying sets inspired by Blumhouse's iconic films. Here, guests can steel their nerves with specialty themed cocktails while capturing eerie photo opportunities destined to haunt social media feeds. The **Blumhouse Bar** will inspire new heights of fear with a live, haunting performance of *M3GAN*'s viral dance routine, alongside close encounters with gruesome characters that have redefined modern horror.

"We could not be more excited to team up with Blumhouse for the first time at Universal Studios Singapore Halloween Horror Nights. Blumhouse's reputation as a horror juggernaut has drawn a dedicated following across the world. This collaboration is a coming together of some of the best minds of horror, to translate what guests see on the big screen into very real, terrifying experiences," said Markham Gannon, Senior Director of Entertainment at Resorts World Sentosa.

"Blumhouse has always had a passionate fanbase in Southeast Asia, and we're thrilled to finally have a direct way to engage with them through Universal Studios Singapore Halloween Horror Nights. This marks an exciting milestone as we expand our global footprint in location-based entertainment and connect more meaningfully with audiences who've embraced our films for years. We can't wait to see how fans in Singapore respond to seeing our worlds come to life," said Blumhouse President, Abhijay Prakash.

Monstrous Good Eats And Killer Keepsakes

The nights also offer an array of terrifyingly tasty treats at various restaurants and food carts in the park – if guests have the stomach for it. They can choose from red candle-inspired churros to demonic-looking crispy onion blossoms and a mushroom quesadilla in the likeness of the head of a toyol, and more. To quench their thirst, the ever-popular blood bag – filled with raspberry flavoured jelly – is also back, along with test tube brews of lime juice or blackcurrant flavoured jelly.

Guests can take home a piece of their nightmares with Universal Studios Singapore's exclusive Halloween Horror Nights 13 merchandise. Headlining the line-up is the **Stranger Things Five**

Halloween Collection, which has Upside Down-inspired must-haves like T-shirts, caps, accessories and more. Those looking to jazz up their Halloween get-ups can have their pick of iron-on patches, including Netflix's Stranger Things. These and more are available only at the Universal Studios Store's **Patchwork Parlour**, which offers instant iron-on services.

Face The Horrors of the 13th Hour

Guests can look forward to the line-up of experiences at Universal Studios Halloween Horror Nights 13:

Haunted Houses

- Netflix's Stranger Things
- Singapore's Most Haunted: Build to Horror
- Death Whisperer
- The Unruly Immortals

Scare Zones

- The FEARground, presented by Fanta
- The Realm of Yokai

Live Shows

- Dare or Die Live!
- Once Upon a Time...to Die
- Blumhouse: Fear Lives Here

Special Experience

- Blumhouse Bar

Universal Studios Singapore Halloween Horror Nights 13* will haunt brave souls for 18 event nights on select dates from 26 September 2025 to 1 November 2025. In the spirit of Halloween, guests are encouraged to arrive dressed in their most creative and ghoulish costumes, adding more macabre fun each night. Guests should review the [Costume Policy](#) prior to visiting. They can also enjoy select rides and attractions in the theme park. Regular tickets are available at S\$68 for non-peak nights and S\$78 for peak nights and can be purchased online at www.rwsentosa.com/hhn13 and through Official Ticketing Partner Klook at <https://s.klook.com/hhn>.

Other various ticket options are also available for purchase:

- The Frights for Four bundle deal of four tickets comes with perks including early entry to the park, where guests will have access to rides from 4pm.
- The Halloween Horror Nights R.I.P. Tour is a guided V.I.P. experience which lets guests skip the queues at the haunted houses and rides, in addition to enjoying special experiences including a private meet and greet with select Halloween Horror Nights 13 characters.
- The Halloween Horror Nights Express Pass allows guests to skip the regular lines one time at all haunted houses, and the Halloween Horror Nights Express PLUS Pass allows guests to skip the regular lines one time at all haunted houses, as well as participating rides and attractions.

Mastercard cardholders who purchase Mastercard Exclusive packages can enjoy additional vouchers.

Guests who purchase the newly launched **Universal Studios Singapore Season Pass** can enjoy exclusive discounts on select Halloween Horror Nights tickets. Halloween Horror Nights tickets must be purchased separately. In celebration of Singapore's 60th birthday, the Season Pass also grants unlimited entry to Universal Studios Singapore for six months and discounts on merchandise, dining, and more.

*WARNING! The event may be too intense for young children and is not recommended for children under the age of 13. Costumes subject to costume policy. No costume masks allowed.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore and Adventure Cove Waterpark, as well as one of Southeast Asia's leading ocean institutes, comprising Singapore Oceanarium and the Research and Learning Centre. Complementing this are six unique luxury hotels, the retail and lifestyle destination WEAVE, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com

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ABOUT UNIVERSAL DESTINATIONS & EXPERIENCES

Universal Destinations & Experiences, a unit of Comcast NBCUniversal, offers guests around the globe the world's most innovative, thrilling, and popular entertainment experiences. Our portfolio is comprised of world-class theme parks featuring the industry's most thrilling and technologically advanced attractions, exceptional hotel and resort properties, and unique merchandise, games, culinary, virtual, and live entertainment experiences. All are designed to create immersive, memorable, and emotionally fulfilling moments for people of all ages looking to take their accommodations and entertainment to new heights. For more information, visit corporate.universaldestinationsandexperiences.com.

ABOUT BLUMHOUSE

Founded by CEO Jason Blum, Blumhouse is a film, television and gaming company regarded as the driving force in horror.

Following its merger with James Wan's Atomic Monster in January 2024, the combined companies are responsible for nearly \$9 Billion in worldwide box office, and have represented nearly 50% of the horror market in the last ten years.

Together the two companies have produced nearly 250 movies and television series, including the most successful horror franchise in history with the Conjuring Universe, making Blum and Wan the most prolific and successful independent producers of the last decade. The combined companies are home to the highest number of ongoing franchises of any studio, including Halloween, The Conjuring, The Purge, The Black Phone, Annabelle, Paranormal Activity, The Exorcist, Insidious, The Nun, M3GAN, and Five Nights at Freddy's, along with iconic films from cinematic visionaries including Jordan Peele's Get Out, Damien Chazelle's Whiplash and Spike Lee's BlacKkKlansman.

In addition to film, Blumhouse produces provocative scripted and unscripted television series and documentaries, including the upcoming original series The Bondsman, starring Kevin Bacon and from creator Grainger David and showrunner Erik Oleson, for Prime Video; Worst Roommate Ever, and Worst Ex Ever for Netflix, which established Blumhouse Television's first franchise, and The Jinx for HBO. The company also recently launched a games division and its first game, Fear The Spotlight was critically acclaimed.

Blumhouse was honored by Fast Company as one of its Most Innovative Companies in 2024 and one of its Brands That Matter in 2023. In addition, Jason Blum was named to the Annenberg Initiative's first-ever Inclusion List as one of the Top Inclusive Producers from 2019-2022, with three films appearing on the list of Top 100 Most

Inclusive Films. The company is investing in its brand development and connection with audiences through its consistent presence at Universal Studios' annual Halloween Horror Nights, its first Halfway to Halloween Film Festival with AMC and its upcoming transformation of an exhibit space at the iconic Stanley Hotel from *The Shining*.

ABOUT ATOMIC MONSTER

Visionary director James Wan, one of the most successful horror directors of all time, exploded on the scene with his 2004 debut *Saw*. The film re-energized the genre and earned more than \$100 million at the box office, inspiring ten subsequent films. After then directing the worldwide hits *Insidious* (2010), and *The Conjuring* (2013), Wan launched his production company Atomic Monster in 2014.

Atomic Monster has consistently made some of the most popular and memorable horror films of our time. With Wan at the helm, the company is home to the two billion dollar *Conjuring* Universe - a cinematic playground which includes three *Conjuring* films and thriving spinoff franchises *Annabelle* and *The Nun* - and the instant global hit *M3GAN*. In addition, the company produced Warner Bros' *Aquaman* and the *Lost Kingdom*, the sequel to Wan's billion-dollar *Aquaman*. Upcoming films include Stephen King's *Salem's Lot*, starring Lewis Pullman, Alfre Woodard, and Bill Camp, and *Mortal Kombat 2*.

In television, Atomic Monster has executive produced several series across genres including *MacGyver*, *Swamp Thing*, *I Know What You Did Last Summer*, *Archive 81*, *Aquaman: King of Atlantis*, and *Samurai Rabbit: The Usagi Chronicles*. Upcoming series include an untitled espionage thriller starring Simu Liu from writer Thomas Brandon, who serves as co-showrunner with Jennifer Yale, and *Teacup*, written by Yellowstone's Ian McCulloch, both for Peacock, and the Prime Video series *Obsession*.

In 2024, the company merged with Blumhouse, bringing together two powerhouse independent production companies into one home for horror.

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EDITORS' NOTES

1. High resolution photographs can be downloaded from [here](#).
2. All photographs are to be attributed to: Resorts World Sentosa (圣淘沙名胜世界)